



6th Annual

LEADERSHIP AND MANAGEMENT IN GERIATRICS

March 14 – 15, 2008

Hilton Executive Meeting Center
Long Beach, California

Unlock Your Leadership Potential

Presented by



In collaboration with

**UCLA Academic Geriatric Resource Center and California
Geriatric Education Center**

COURSE OVERVIEW

Have you ever wished that you had knowledge and skills in business, finance, management, and leadership that would enhance your career path as a health professional?

You're not alone. Most health professional graduates enter further training or practice without the benefit of any background in these areas. This gap is a serious problem, affecting the success and viability of the continuum of health care services. The UCLA Academic Geriatric Resource Center stepped in and created the **Leadership and Management in Geriatrics (LMG)** to address this deficit in the professional development of physicians, nurses, nurse practitioners, and allied health professionals who work in clinical and academic health care services with a high volume of geriatric patients.

As an LMG participant:

- ◆ You will learn in an intensive and highly interactive setting from leaders in the field of geriatric medical management.
- ◆ You will be asked to think “outside of the box” and consider novel approaches to creating and managing geriatric clinics, practices, and services.
- ◆ You will come to the conference with a worksite management/leadership issue.
- ◆ You will work in a small collaborative group with a faculty mentor.
- ◆ You will leave the conference with an action plan for addressing your worksite issue.
- ◆ You will have the opportunity to work with a mentor post-conference to implement the action plan.

Registrants will receive pre-conference assignment instructions for identifying a worksite management/leadership issue. This assignment will be the opening exercise of the conference and will be an integral element of the conference process.

COURSE OBJECTIVES

At the end of the course, participants should be able to:

- ◆ Identify unique characteristics of geriatric health care services;
- ◆ Describe and apply key elements of business/organizational theory to medical practice;
- ◆ Describe and apply geriatric leadership and management skills to medical practice;
- ◆ Describe the at least three models for geriatric practice;
- ◆ Identify and apply collaborative problem solving skills and web-based technologies;
- ◆ Identify and apply mentor/mentee skills and
- ◆ Create and implement an action plan to address a worksite management/ leadership issue.

COURSE OUTLINE

FRIDAY, MARCH 14, 2008

- 8:00 AM **Continental Breakfast and Registration**
- 8:30 **Participant Poster Session**
Dan Osterweil, MD, CMD
- 10:00 **Overview of Long Term Care**
Dan Osterweil, MD, CMD
- 11:00 Break
- 11:15 **Leadership: Lessons from Business**
Cheryl L. Phillips, MD
- 12:15 PM **Health Systems**
Alfredo Czerwinski, MD
- 12:45 Lunch
- 1:45 **Health Systems (continued)**
Alfredo Czerwinski, MD
- 2:45 **PANEL DISCUSSION**
Models of Geriatric Practice: Present and Future
 - ◆ *Cheryl L. Phillips, MD, Moderator*
 - ◆ *William Chin, MD, IPA & Staff Model*
 - ◆ *Jonathan Weaver, MD, Private Practice*
 - ◆ *David Schmidt, Health Plan & Delegated Model*
 - ◆ *George Xakellis, MD, MBA, Academic/Private Practice*
- 3:45 Break
- 4:00 **Models of Geriatric Practice: Present and Future (continued)**
- 5:00 Break
- 6:00 – 9:00 Dinner
- LEARN-AT-DINNER PRESENTATION**
- Lessons Learned: Course Alumna**
Christine Mlot, MD, CMD
- Web-Based Technology for Collaborative Learning**
Susan Kwan, BS

COURSE OUTLINE

SATURDAY, MARCH 15, 2008

- 8:00 AM **Continental Breakfast and Registration**
- 8:30 **Financial Skills**
George Xakellis, MD, MBA
- 10:30 Break
- 10:45 **Management and Leadership: Application and Analysis**
Alfredo Czerwinski, MD
- 12:45 PM Lunch
- LEARN-AT-LUNCH PRESENTATION**
- Lessons Learned: Course Alumna**
Debra Bakerjian, PhD, MSN, FNP
- 1:45 **Collaborative Problem Solving Small Group Activity**
Peter S. Bachrach, PhD
Alfredo Czerwinski, MD
Diane Katz, MA, MPH
Cheryl Osborne, EdD, MSN, RN
Dan Osterweil, MD
George Xakellis, MD, MBA
- 3:45 Break
- 4:00 **Closing Conversations**
Dan Osterweil, MD, CMD
- 5:00 Adjourn

COURSE FACULTY

COURSE CHAIR: Dan Osterweil, MD, CMD, Clinical Professor of Medicine | Geriatric Medicine, *David Geffen School of Medicine at UCLA*

Peter S. Bachrach, PhD, Program Evaluator, *David Geffen School of Medicine at UCLA*

Debra Bakerjian, PhD, MSN, FNP, President, *geriHEALTHsolutions, Inc., Novato, CA*

Alfredo Czerwinski, MD, Chief Medical Officer, *Lawson & Associates, Sacramento, CA*

William Chin, MD, Executive Medical Director, *HealthCare Partners Medical Group, Torrance, CA*

Diane C. Katz, MA, MPH, Course Coordinator, *UCLA Multicampus Program in Geriatrics and Gerontology*

Susan Kwan, BS, Education Technology Specialist, *UCLA Multicampus Program in Geriatrics and Gerontology*

Christine Mlot, MD, CMD, CMO and Co-founder, *GeriNet Medical Associates, San Diego, CA*

Cheryl Osborne, EdD, MSN, RN, Director of Gerontology, Professor of Gerontology and Nursing, *California State University, Sacramento, CA*

Cheryl L. Phillips, MD, Chief Medical Officer, *OnLok Lifeways, San Francisco, CA*

David Schmidt, CEO, *SCAN Health Plan, Long Beach, CA*

Jonathan Weaver, MD, Geriatrician, *Santa Monica, CA*

George Xakellis, MD, MBA, Geriatrician, *Tomah, WI*

ACCREDITATION

Continuing Medical Education (CME)

SCAN Health Plan® (SCAN) is accredited by the Institute of Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. SCAN takes responsibility for the content, quality, and scientific integrity of this CME activity. SCAN designates this educational activity for a maximum of *24.0 AMA PRA Category 1 Credit(s)TM*. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the *CMA Certification in Continuing Medical Education*.

Board of Registered Nursing (BRN)

SCAN Health Plan® is a provider approved by the **California Board of Registered Nursing** (Provider #CEP-13453). This activity has been approved for up to *24.0 contact hours*.

American Academy of Family Practice (AAFP)

This activity has been reviewed and is acceptable for up to 14.25 prescribed credits by the American Academy of Family Physicians.

Nursing Home Administrators Program (NHAP)

This course has been approved for 24 hours of NHAP Patient Care or Aging (P) credits.

REGISTRATION

Course Fee.....\$750

Early-Bird Special.....\$650

Enrollment is limited. Please register by **February 8, 2008** to qualify for this discounted fee.

Other special discounted rates are available. Please contact Ms. Susan Kwan at (310) 312-0531 or e-mail skwan@mednet.ucla.edu for eligibility.

3 EASY WAYS TO REGISTER

- ♦ **FAX** the completed form with credit card information and authorizing signature to (310) 312-0546.
- ♦ **MAIL** the completed form with credit card information and authorizing signature or check payable to: **UC Regents**

*Academic Geriatric Resource Center
David Geffen School of Medicine at UCLA
ATTN: Susan Kwan
10945 Le Conte Avenue, Suite 2339, Box 951687
Los Angeles, CA 90095-1687*

- ♦ **CALL** (310) 312-0531 to use your MasterCard, VISA, American Express or Discover Card.

GENERAL INFORMATION

Program Dates

Friday, March 14, 2008
Saturday, March 15, 2008

Location

Hilton Long Beach & Executive Meeting Center
701 W. Ocean Boulevard
Long Beach, CA 90831
(562) 983-3400

Accommodations

A block of rooms has been reserved at the Hilton Long Beach Hotel. A special conference rate of \$169 per night, for single or double occupancy, plus applicable taxes, is available to course participants based on availability. Please call 1-800-HILTONS (1-800-445-8667) or (562) 983-3400 for reservations. Identify yourself as a participant in the UCLA Leadership and Management in Geriatrics conference to receive this special conference rate. You may also make your reservation online at www.hilton.com. Use group/convention code: **GER**.

The reservation deadline is **February 11, 2008**. Reservations made after the deadline are subject to rate and space availability.

Parking and Internet Access

Parking is complimentary for registered participants. LMG will be held in the Executive Meeting Center which offers complimentary wireless Internet access.



6th Annual
**LEADERSHIP AND MANAGEMENT
IN GERIATRICS**

Name (First, Middle, Last)

Degree(s)

Title | Faculty Appointment

Field of Practice

Organization | Affiliation

Mailing Address

Home

Office

City | State | Zip Code

Daytime Phone No.

Fax No.

E-mail (**Required**)

REGISTRATION FEES

\$650

Early-Bird Rate

Completed form must be faxed or postmarked by **February 8, 2008**.
Enrollment is limited; please register early.

\$750

Standard Rate

Any completed form received **after** February 8, 2008.

** For special discount rate eligibility, please contact Ms. Susan Kwan at
(310) 312-0531 or via e-mail at: skwan@mednet.ucla.edu*

METHOD OF PAYMENT

Check enclosed payable to: **UC Regents**

MAIL TO: Academic Geriatric Resource Center

David Geffen School of Medicine at UCLA

ATTN: Susan Kwan

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Los Angeles, CA 90095-1687

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