

Health Literacy:
Teaching Clear Communication in Geriatrics and Gerontology
How to Create and Implement Clear Communication – Tools & Resources

I. Best Practices

- A. National Cancer Institute. *Making Health Communication Programs Work*. <http://www.cancer.gov/pinkbook/page4>
- B. Pfizer Clear Health Communication Initiative. Pfizer Principles for Clear Health Communication, A Handbook for Creating Patient Education Materials, 2nd Edition. (PDF). <http://www.pfizerhealthliteracy.com/pdf/PfizerPrinciples.pdf>

II. Toolkits

- A. Health Literacy and Patient Safety: Help Patients Understand. Manual for Clinicians (2007). American Medical Association. (PDF). <http://www.ama-assn.org/ama1/pub/upload/mm/367/healthlitclinicians.pdf>
- B. Partnership for Clear Health Communication, *Ask Me 3 - Program Implementation Guide for Health Care and Information Providers*. (PDF). <http://www3.interscience.wiley.com/cgi-bin/fulltext/118579266/PDFSTART>
- C. Rudd, R. E., & Anderson, J. E. (2007). *The Health Literacy Environment of Hospitals and Health Centers – Partners for Action: Making Your Healthcare Facility Literacy-Friendly*. Cambridge, MA: National Center for the Study of Adult Learning and Literacy. (PDF). http://www.ncsall.net/fileadmin/resources/teach/environ_title.pdf

III. Articles/Publications

- A. Frank, J. C., & Ory, M. (2000). Communicating Assessment Recommendations. In Osterweil, D., Brummel-Smith, K., Beck, J. C., *Comprehensive Geriatric Assessment* (pp. 669-699). New York: McGraw-Hill
- B. Kripalani, S. & Weiss, B. D. (2006). Teaching About Health Literacy and Clear Communication. *Journal of General Internal Medicine*, 21, 888-890. (PDF). <http://www3.interscience.wiley.com/cgi-bin/fulltext/118582884/PDFSTART>
- C. Mayer, G., & Villaire, M. (2007). *Health Literacy in Primary Care: A Clinician's Guide*. Springer Publishing Company. ISBN-10: 0826102298.
- D. Parker, R. M., Baker, D. W., Williams, M. V., & Nurss, J. R. (1995). The test of functional health literacy in adults: A new instrument for measuring patients' literacy skills. *Journal of General Internal Medicine*, 10(10), 537-541. (PDF). <http://www.springerlink.com/content/1303584341532mq3/>
- E. Dentistry
 - 1. Barzel, R. (2008). *A Way With Words: Guidelines for Writing Oral Health Materials for Audiences with Limited Literacy (Fact Sheet)*. (PDF). <http://www.mchoralhealth.org/PDFs/AWayWithWords.pdf>
 - 2. Gong, D. A., Lee, J. Y., Rozier, R. G., Pahel, B. T., Richman, J. A., & Vann, Jr., W. F. (2007). Development and testing of the Test of Functional Health Literacy in Dentistry (TOFHLiD). *Journal of Public Health Dentistry*, 67(2), 105-112. (PDF). <http://www3.interscience.wiley.com/cgi-bin/fulltext/118502724/PDFSTART>

3. Lee, J. Y., Rozier, R. G., Lee, S. D. L., Bender, D., & Ruiz, R. E. (2007). Development of a word recognition instrument to test health literacy in dentistry: The REALD-30 – a brief communication. *Journal of Public Health Dentistry*, 67(2), 94-98. (PDF).
<http://www3.interscience.wiley.com/cgi-bin/fulltext/118502722/PDFSTART?CRETRY=1&SRETRY=0>

F. Medicine

1. Holmboe, E. S., Huot, S., Chung, J., Norcini, J., & Hawkins, R. E. (2003). Construct validity of the miniClinical Evaluation Exercise (miniCEX). *Academic Medicine*, 78(8), 826-830.
<http://www.ncbi.nlm.nih.gov/pubmed/12915378>
2. Kripalani, S., Jacobson, K. L., Brown, S., Manning, K., Rask, K. J., & Jacobson, T. A. (2006). Development and implementation of a health literacy training program for medical residents. *Medical Education Online*, 11(13), 1-8. (PDF).
<http://www.med-ed-online.org/pdf/T0000097.pdf>
3. Norcini, J. J., Blank, L. L., Duffy, F. D., & Fortna, G. S. (2003). The mini-CEX: A method of assessing clinical skills. *Annals of Internal Medicine*, 138, 476-481. (PDF).
<http://www.annals.org/cgi/reprint/138/6/476.pdf>

G. Nursing

1. Hayes, K. (2005). Healthy People 2010: Designing written medication instructions: Effective ways to help older adults self-medicate. *Journal of Gerontological Nursing*, 31(5), 5-10.
<http://www.jognonline.com/view.asp?rID=4464>

H. Pharmacy

1. Keshishian, F., Colodny, N., & Boone, R. T. (2008). Physician-patient and pharmacist-patient communication: Geriatrics' perceptions and opinions. *Patient Education and Counseling*, 71: 265-284. (PDF).
2. Raehl, C. L., Bond, C. A., Woods, T. J., Patry, R. A., & Sleeper, R. B. (2006). Screening tests for intended medication adherence among the elderly. *The Annals of Pharmacotherapy*, 40(5), 888-893.
<http://www.theannals.com/cgi/content/abstract/40/5/888>
3. McDonough, R. P., & Bennett, M. S. (2006). Improving Communication Skills of Pharmacy Students through Effective Precepting. *American Journal of Pharmaceutical Education*, 70(3), Article 58. <http://www.ajpe.org/aj7003/aj700358/aj700358.pdf>

IV. Web Resources

- A. American College of Physicians: What did you say? Tips for talking more clearly to patients, <http://www.acpinternist.org/archives/1997/12/talktips.htm>
- B. Institute for Health Care Advancement. *Teacher's Training Manual for "What To Do For Senior Health."*
<http://www.iha4health.org/index.cfm/menuitemid/170.htm>
- C. MedlinePlus: How to Write Easy-to-Read Health Materials,
<http://www.nlm.nih.gov/medlineplus/etr.html>
- D. Pfizer Clear Health Communication Initiative.
<http://www.pfizerhealthliteracy.com/media/chc-principles.html>

E. University of Virginia, Building a health literacy curriculum,
<http://www.healthsystem.virginia.edu/internet/som-hlc/>